

## Message Text

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72

ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/SAD/RVIGNEAULT/EMB

APPROVED BY EB/OCA/REP:LKLIEFORTH

COM/SAD/JEMURRIN

COM/LAD/B A LL

CO?/EH/G

LAUSEN ARA/EP:

EB/OCA/BR:JFSIMMONS

EB/OCA/BR/IWILLIAMSON

----- 107939

P 182047Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY LIMA PRIORITY

UNCLAS STATE 060669

E.O. 11652: NA

TAGS: BEXP, PE

SUBJECT: COMMERCIAL PRESENCE FAIR (CPF) FY 76 LIMA

REF: A-9254 NOV. 8, 1973; A-6674 AUG. 22, 1974;

--- STATE 279299, 159436, 245008; LIMA 1567

1. COMMERCE FUNDING AVAILABLE FOR LIMA INTERNATIONAL FAIR DOLLARS 15,000, OF WHICH DOLLARS 4,000 WILL REMAIN IN WASHINGTON TO DEFRAY TRAVEL AND PER DIEM EXPENSES OF EXHIBITION MANAGER. IN ADDITION TO 11,000 DOLLARS THAT WILL BE AUTHORIZED FROM COMMERCE, INITIAL ESTIMATES INDICATE THAT POST SHOULD GENERATE SAME AMOUNT OF EXHIBITOR CONTRIBUTION AS IN FY 75 LIMA CPF NAMELY DOLLARS 133,000. PRESENT BUDGET CUTS DO NOT PERMIT SAME COMMERCE FUNDING AS IN FY 75 HOWEVER, SINCE EXHIBIT SYSTEM STANDING INTACT, THE SAVINGS IN CONSTRUCTION COSTS WILL MORE THAN OFFSET LIMITED WASHINGTON FUNDING. COMMERCE REALIZES THAT 133,000 DOLLARS FIGURE MAY NOT BE ATTAINABLE IN FY 76 AND FOR THIS REASON SUGGEST POST CONSIDER INCREASING COSTS PER BOOTH AS WELL AS OUTSIDE SPACE. MOST OTHER CPF'S IN FY 75

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AND FY 76 HAVE AND WILL CHARGE BETWEEN 1800 TO 2500 DOLLARS

PER 3 BY 4METER BOOTH. FY 76 SPACE RENTAL COSTS  
AND NO COST OPTIONS SHOULD BE FOCUSED ON UITH FAIR  
AUTHORITIES SINCE THIS WAS HIGHEST FIGURE IN POST'S FY 75

BUDGET. POST REQUESTED TO ADVISE COMMERCE IF 133,000  
DOLLAR FIGURE ATTAINABLE AND WHAT IS POST'S SUGGESTED  
CHARGE TO EXHIBITORS FOR BOTH INDOOR AND OUTDOOR SPACE.

2. POST MAY NOT OBLIGATE FUNDS UNTIL BUDGET AUTHORI-  
ZATION IS RECEIVED FROM COMMERCE.

3. NEW COLOR SCHEME FOR EXHIBIT SYSTEM  
BEING FORWARDED VIA AIR MAIL TODAY.

4. COMMERCE COMMENDS POSTS OUTSTANDING PERFORMANCE IN  
PROCUREMENT OF FY'75 CPF. INGERSOLL

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 18 MAR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Drafter:** SAD/RVIGNEAULT/EMB  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Office:** ORIGIN COME  
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**Reference:** 75 A-9254, 75 NO8, 75 1973, 75 A-6674, 75 AU22, 75 1974  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** hartledg  
**Review Comment:** n/a  
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**Review Date:** 18 JUN 2003  
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**Review Transfer Date:**  
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**Subject:** COMMERCIAL PRESENCE FAIR (CPF) FY 76 LIMA  
**TAGS:** BEXP, PE  
**To:** LIMA  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006